

# NOW IS BETTER - Stefan Sagmeister for SMART

A collaboration with Stefan Sagmeister for SMART 2023, Design: Marek Polewski

These images are about long-term thinking. They aim to serve as reminders that the latest tweets are just tiny blips in a challenging but overall healthy environment where many aspects concerning humanity seem to get better.

These pieces have been created believing we have a better chance to solve the many significant problems we are facing from a platform acknowledging past successes than from an outlook of doom.

Each image serves as a data chart reflecting the numbers of improvement.



## CLEANING UP

Pledges for the Green Climate Fund Source  
(Source greenclimate.fund)

Germany	\$2.0 billion
New Zealand	\$3.0 million
Indonesia	\$0.3 million



## GETTING STUCK

Cities with the biggest traffic jams in number of annual hours of delay in congestion per person.  
(Source INRIX Global Traffic Scorecard, [inrix.com/scorecard](http://inrix.com/scorecard))

Helsinki 14 hours	Vienna 37 hours
Berlin 71 hours	Rome 107 hours
Paris 138 hours	London 156 hours



## BEING RESPONSIBLE

Who put how much CO<sub>2</sub> cumulatively up into the atmosphere, over the past 200 years, from top, clockwise. (Source OurWorld in Data)

Europe	353 billion tons
China	200 billion tons
USA	457 billion tons
Australia	17 billion tons



## LIVING IT UP

Global Life Expectancy.  
(Source OurWorld in Data)

2020	73 years
1920	37 years
1820	29 years



## BRIGHTER LIGHTS

Amount of working time necessary to pay for one hour of light.  
(Source HumanProgress.org)

1946	60 seconds
1977	5 seconds
2008	1 second



## USING THINGS

Amount of stuff consumed yearly per person.  
(Source Ausubel 2015, Office of National Statistics 2016,  
Data is from the UK, as only available from there)

2000	15 tons
2015	10 tons