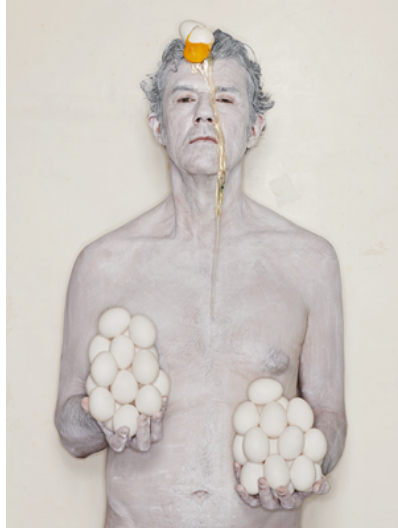


STEFAN SAGMEISTER - Exhibition Posters for “NOW IS BETTER”

A collaboration with Stefan Sagmeister for his 2023 exhibitions in GGG Gallery Tokyo, and at the DDP Cultural Center in Seoul, both in 2023

Each image serves as a data chart reflecting numbers about Tokyo and South Korea.



The eggs indicate the number of annual visitors at the GGG gallery versus the Tokyo National Museum and the Tokyo Metropolitan Museum.

GGG gallery	66,000 Visitors
National Museum	1,307,000 Visitors
Metropolitan Museum	1,509,000 Visitors



The sizes of the fish indicate the percentage of Koreans who visited a cultural event, per type of event in 2022. (Source: Statista 2023)

Percentage of Koreans:	
who visited an art exhibition	6.7%
who visited a literary event	2.4%
who visited a dance performance	0.4%